Supsindex

The science of founder success

Supsindex Entity Partners Catalog

Between 2019 and 2024, the global venture capital market deployed over 1.7 trillion. Approximately 1.2 trillion of that was wasted—failing to return principal. The cause?
Not market size. Not technology failure.
But founder error.

Supsindex is the first platform to quantify founder “soft power” through **scientifically validated indices**, AI-driven simulation, and **decentralized expert validation.**

This catalog is for incubators, accelerators, universities, VCs, government agencies, and institutional partners who want to **replace guesswork with measurement.**

Stop guessing. Start measuring.

April, 2026

The Hidden Variable

Problem Statement

Every application season, your team faces the same bottleneck. Thousands of polished pitch decks. Dozens of interview hours. And yet, despite all that effort, only a fraction of the founders you accept will reach the growth stage.

Traditional screening, résumé reviews, 15 page application forms, and charisma-driven interviews was never designed to reveal what actually predicts startup survival: founder soft power.

The result? High-potential founders with rough edges get filtered out. Founders who interview beautifully but crumble under pressure sail through. Your team spends weeks on screening that could be compressed into days.

The data is sobering:

90%

90% of early-stage ventures fail globally

Founder Error

60–70% Other

60–70% of startup failures trace directly to founder error not market conditions, not bad technology

Between 2019-2024 an estimated **$1.2 trillion** in venture capital was wasted

This is the problem Supsindex solves.

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Supsindex provides a **three-phase** framework for entrepreneurial assessment:

1. INDIVIDUAL ANALYSIS
2. TEAM SIMULATION
3. CONTINUOUS MONITORING

Phase 1: Individual Tests

Available Now

Evaluates the founder at the individual level—cognitive awareness of the entrepreneurial journey and the behavioral patterns that underpin effective venture creation.

- **FPA** – Founder Public Awareness (knowledge readiness)
- **GEB** – General Entrepreneurial Behavior (mindset & resilience)
- **EEA** – Ecosystem Environmental Awareness (market fit)

Phase 2: Team & Simulations

Upcoming

Extends analysis to collective dynamics and external orientation under simulated high-pressure scenarios.

- **FEE** – Founders Engagement Efficiency (team synergy)
- **FDE** – Founder Decision Effectiveness (Leadership Flight Simulator)

Phase 3: Continuous Monitoring

Future Phase

Tracks the evolution of founders and teams over extended periods, providing continuous insights into developmental trajectories.

- **FCG** – Founder Continuous Growth

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The Three Core Indices

What You Get

FPA

Founder Public Awareness

The Reality Check

Assesses the founder's threshold of readiness to lead a startup to what extent their accumulated knowledge is practically applicable to their specific industry and stage.

- 50 general questions + 25 industry-specific questions
- Measures knowledge across 10 core entrepreneurial competencies
- Includes behavioral coding and signal detection

> *Do they know what they need to know or just sound like they do?*

GEB

General Entrepreneurial Behavior

The Engine Room

Evaluates the effectiveness of a founder's behaviors, beliefs, and thought patterns in shaping entrepreneurial performance. Uses forced-choice situational judgment tests and Thurstonian Item Response Theory.

- 75 scenarios drawn from 10,000+ startup post-mortems
- Measures 15 positive behavioral constructs
- Detects susceptibility to 20 cognitive biases
- Includes a "safety score" for impression management resistance

> *How will they behave when the runway shrinks to six weeks?*

EEA

Ecosystem Environmental Awareness

The Map

Measures a founder's familiarity with a destination ecosystem when entering or relocating to new markets. Five fixed general categories + five dynamic industry-specific categories.

- Funding & Capital Landscape
- Talent & Human Capital
- Regulatory & Legal Framework
- Market Access & Commercialization Culture
- Infrastructure & Support Networks

> "Do they truly understand your market or are they guessing?"

- Plus industry-specific regulations, value chains, and competitive dynamics

DI

Dedicated Requested Indexes

Your Custom Solution

Organizations in need of a custom assessment can request a DI-built specifically for their sector, problem, or investment thesis.

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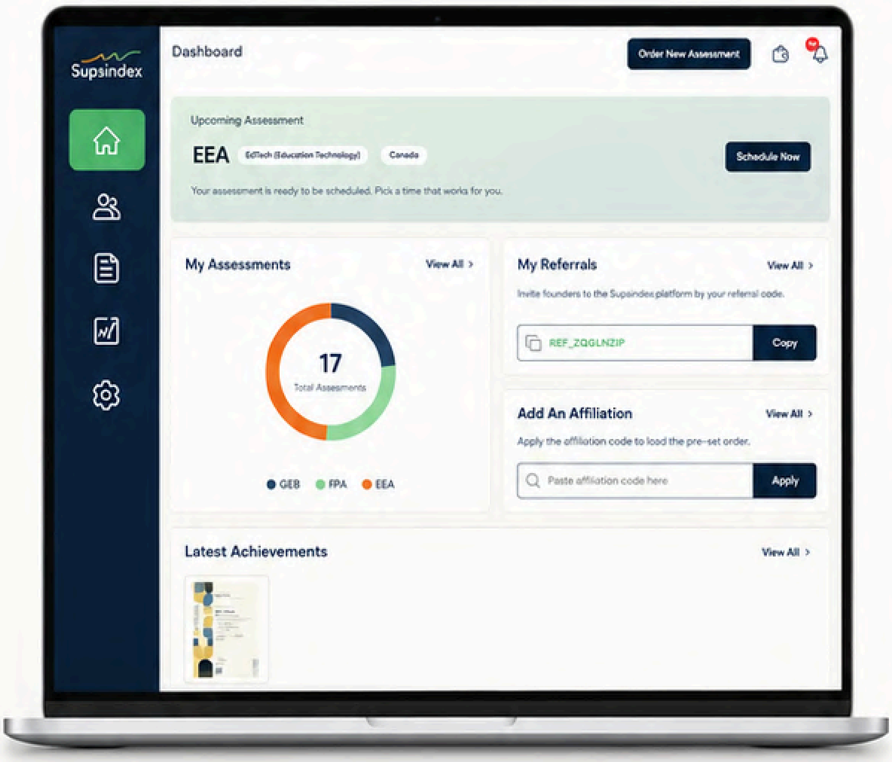
The Partner Dashboard
(Summary View)

This page reflects what partners see in their live dashboard.



Your Partner Dashboard – At a Glance

Section	What You See
Affiliation Codes	Create codes tied to specific assessments, industries, and ecosystems. Set usage limits and expiration dates.
Affiliated Candidates	Real-time status: Not Started → In Progress → Completed → Paid
Individual Reports	Full FPA/GEB/EEA results for each candidate (when shared)
Aggregated Reports	Cohort-level trends, strengths, and capability gaps

Key Metrics Visible in Dashboard

- Candidate name and status
- Joining date and last activity
- Number of assessments taken
- Reports accessed

Generate a code in under 60 seconds.
See results as they arrive.

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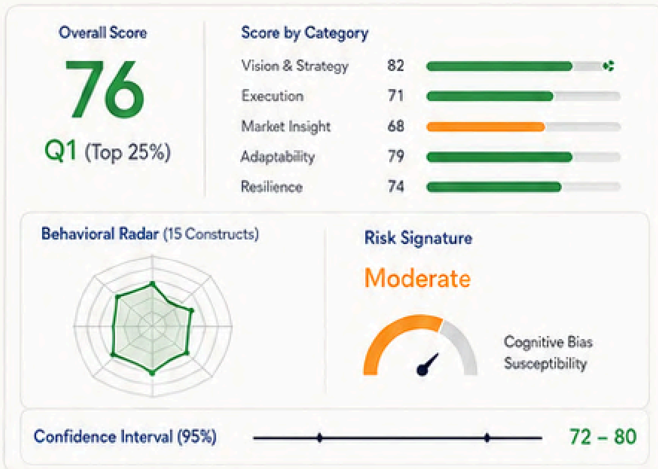
The Dashboard Advantage (What You Gain)

Beyond basic tracking, your Partner Dashboard provides strategic intelligence that transforms how you select and support founders.

Individual Candidate Reports

When a founder completes an assessment using your affiliation code and shares their report, you receive:

- **Overall score and quartile** placement (Q1 = top 25%)
- **Category-by-category** breakdown of strengths and gaps
- **Behavioral radar chart** (15 constructs for GEB)
- **Risk signature** (cognitive bias susceptibility)
- **Confidence intervals** (scientific honesty about measurement precision)



Aggregated Cohort Reports

As multiple applicants use your code, your dashboard builds macro-level insights:

- **Average scores** across your entire talent pipeline
- **Recurring weaknesses** to address in curriculum
- **Emerging strengths** to celebrate and build upon
- **Benchmark comparisons** against global peers

The "Pay on Behalf" Feature

For scholarship programs or sponsored applicants, you can pay for a founder's assessment directly through your dashboard.

You pay on behalf → Founder takes the assessment at no cost → You receive their full report upon completion

Real-time. Actionable. Zero cost for the dashboard itself.

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Beyond Assessment

The Feedback Loop (Partner as Co-Creator)

Supsindex does not assume its indices are perfect. They are designed to improve and you are essential to that improvement.

1. How Partners Contribute

When you refer founders to Supsindex and provide structured feedback on their actual outcomes, you help calibrate the assessment against reality.

Your feedback answers questions like:

- Did predicted high-performers actually deliver?
- Which low-scoring applicants nevertheless succeeded?
- What capability gaps did the assessment miss?

2. Recognition Pathways

Partners who consistently participate become eligible for:

- Corporate/Organizational Award for Best Developer of Startup Knowledge
- Corporate/Organizational Award for Best Provider of Startup Financial Productivity Enhancement Model
- Corporate/Organizational Award for Best Developer of Startup Continuous Development Models

These awards are presented at the annual Supsindex Grand Awards.

3. Token Incentives

Following the launch of the Supex token ecosystem, partners will receive token rewards for high quality feedback contributions aligning incentives across the entire ecosystem.

When you partner with Supsindex, you are not just a customer. You are a co-creator of a more accurate instrument.

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Infrastructure & Ecosystem


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(54) Title: SYSTEM AND METHOD FOR CAPABILITY ASSESSMENT USING A PERSONALIZED DIGITAL CLONE WITHIN A DYNAMIC SIMULATION ENVIRONMENT

01
Our Recognized Invention

International Patent Application & IP Status

- PCT/IB2025/056957
- Proprietary system for Capability Assessment Using a Personalized Digital Clone.

02
Global Award

- SVIIIF Gold Medal: Recognized with a gold medal at the Silicon Valley International Invention Festival for its capability assessment patent.
- International Patronage: Endorsed by the International Federation of Inventors' Associations (IFIA), a public utility organization in Geneva dedicated to supporting global innovation.

Our Franchises — Building a Decentralized Ecosystem

Supex
Utility token incentivizing community contribution

Supsindex Ambassador
Global network of ecosystem leaders championing data-driven assessment

SupsHub
Community forum for knowledge transfer and peer-to-peer growth

Supsindex Awards
Annual recognition for excellence in startup development

Index Studio
Hub for researchers to co-create new entrepreneurial indices

We have secured the intellectual property and partner network that defines the next generation of human capital assessment.

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Scientific Rigor

Why Trust Us

Supsindex indices are built on a foundation of psychometric science, decentralized validation, and continuous improvement.

Our Scientific Infrastructure

Component	What It Means
Item Response Theory (IRT)	Measurement precision varies by ability level; confidence intervals, not false certainty
Thurstonian IRT	Escapes ipsative constraints; enables meaningful between-founder comparisons
Time-to-Live (TTL)	Certificates expire based on industry half-life (2/3/5 years); relevance, not permanence
Faculty Validation	Decentralized expert review; rejection rate <10%
Signal Detection Theory	Measures ability to distinguish strategic signal from noise

Built on psychometric science, decentralized validation, and continuous improvement.

Supsindex

Scientific Rigor

Validation Statistics

Supsindex combines large-scale item libraries, rigorous validation practices, and decentralized expert review to ensure trust, relevance, and methodological transparency.

Validation Statistics

- 1,000+ questionnaires in library
- 30,000+ questions across 55+ industries
- More than 15 specialized institutions endorsing
- 130+ faculty members worldwide reviewing
- Aligned with SIOP (Society for Industrial and Organizational Psychology) standards

1,000+ Questionnaires

30,000+ Questions

15+ Institutions Endorsing

130+ Faculty Reviewers Worldwide

SIOP Standards Aligned

Our Methodological Commitments

- **Content validity** – Explicit blueprints per industry and stage
- **Construct validity** – Correlations with established entrepreneurial cognition research
- **Measurement invariance** – Multi-group CFA and DIF analysis across geographies and demographics
- **Transparency** – Methodology documents publicly available

The Faculty Validation Process

Every question must be approved by multiple independent experts before entering the live bank. No single individual ever sees the full test. This decentralized architecture ensures trust through distributed expertise, not centralized authority.

1. Draft Item → 2. Independent Review → 3. Multi-Expert Approval → 4. Live Bank

Validated through **distributed expertise** and built for **methodological trust**.

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Feedback from the First Supsindex Pilot

To evaluate the first version of Supsindex, 75 founders from three venture organizations in the UK, Türkiye, and the UAE completed assessments tailored to their industries, ecosystems, and operational stages. Each organization then compared the results with its existing knowledge of the participating founders.

75 Founders

3 Venture Organizations

UK • Türkiye • UAE Three Countries

HUB SMARTUP

Liam Byrne — HubSmartUp, UK

Liam found the assessment broad, transparent, and largely effective, with no critical defects. HubSmartUp considered both FPA and EEA ready to support application screening, achieving 84.8% and 88.5% agreement with its internal founder rankings. GEB was viewed as more appropriate for mentor allocation until its behavioural differentiation is further refined.

84.8% FPA Agreement

88.5% EEA Agreement

Startup Xpand

Hakan Yildiz — Startup Xpand, Türkiye

Hakan described FPA as the strongest component, reaching 94.8% agreement with Startup Xpand's internal rankings. He regarded EEA as a valuable directional signal and recommended specialist validation for GEB. His panel endorsed the immediate deployment of Supsindex while identifying answer-length cues, scoring compression, and several item-level issues as priorities for improvement.

94.8% FPA Agreement

5PM Agency

5PM VENTURES

Ahmadreza Boroomandi — 5PM Ventures, UAE

Ahmadreza praised the platform's tailored architecture, transparency, and ability to assess founders without relying on a one-size-fits-all approach. FPA achieved 90.7% agreement with 5PM Ventures' rankings and was considered ready for screening and decision support. He recommended expanding the industry taxonomy so specialized founders can be evaluated more precisely, while using EEA and GEB primarily for research, mentoring, and development.

90.7% FPA Agreement

Conclusion

All three reviewers found no critical defects. The pilot validated FPA for operational us and identified clear priorities for refining EEA and GEB.

Notes

Based on this set of use cases from December 2025, a new version of the assessments was designed and rolled out during the first and second quarters of 2026, with the results scheduled for publication by December 2026.

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Who Should Partner With Us
(Partner Segments)

Supsindex serves distinct institutional partner types. Each receives tailored dashboard features, reporting, and integration options.

PARTNER TYPE	PRIMARY NEED	SUPSINDEX SOLUTION
Incubators & Accelerators	Screen hundreds of applicants efficiently	Affiliation codes, aggregated reports, 60% screening time reduction
Venture Capital & CVC	De-risk due diligence; identify founder blind spots	FDE Leadership Flight Simulator, GEB behavioral mapping, portfolio monitoring
Universities & Business Schools	Measure learning outcomes; research access	Student assessments, anonymized data grants, faculty collaboration
Government Institutions	Startup visa evaluation; grant allocation; policy design	EEA ecosystem mastery, DI custom indices, strategic reports
Crowdfunding Platforms & Angel Networks	Validate founders before presenting to retail investors	FPA/GEB certification as pre-qualification

Not seeing your organization type?

Contact us to discuss how Supsindex can serve your specific needs.

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The Business Case

(ROI for Partners)

Quantifiable value for partners comes from faster screening, more accurate selection, and better resource allocation across the startup pipeline.

Up to **60%** faster screening time

1 Quantifiable Benefits

Metric	Improvement
Screening time	Reduce by up to **60%**
Selection accuracy	**10–15%** improvement in identifying high-potential founders
Cohort success rate	**Higher** proportion reach growth stage
Hidden talent discovery	Identify founders who lack polish but possess **elite behavioral traits**

2 Before vs After Supsindex

Before Supsindex

- Read 15-page applications
- Schedule initial screening calls (hours per candidate)
- Make subjective “gut feel” decisions
- Discover team conflicts post-acceptance
- Waste resources on false positives

After Supsindex

- Review objective assessment data (minutes per candidate)
- Schedule interviews only for top-quartile candidates
- Make data-driven selection decisions
- Identify behavioral risks before acceptance
- Tailor curriculum to cohort’s actual gaps

From manual screening to measurable ROI.

Supsindex helps partners save time, improve selection quality, and build stronger founder cohorts.

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The Business Case

Cost Structure for Partners

We believe in creating value together—not taking from it. Our partner-first model ensures accessible tools and fair economics.

Partner-First Economics

Transparent pricing.
No hidden fees.
Maximum value.

Partner Service & Cost Structure

Service	Cost to Partner
1. Partner Dashboard	Free
2. Affiliation Code Generation	Free
3. Individual Candidate Reports (when shared)	Free
4. Aggregated Cohort Reports	Free
5. Strategic Reports & Custom Analysis	Paid (Subscription or one-time)
6. Dedicated Index (DI)	Custom Pricing

Founders pay for their own assessments
(With 10% discount using your affiliation code)

Resources & Further Reading

Explore More

1. Supsindex Glossary — View Glossary →

2. Sample Report — View Sample Report →

3. Certificate Page (Dynamic Validity, Verification) — Certificate Info →

4. Case Studies (12 Use Cases) — Read Case Studies →

5. Social Impact – Ecosystem Pulse — View Impact Report →

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Your Next Step

Ready to transform how you assess entrepreneurial talent?

Three ways to begin:

1

1. Request a Demo

See the Partner Dashboard in action. Walk through code generation, candidate tracking, and report viewing with our partnerships team.

Request a Demo

2

2. Generate Your First Affiliation Code

Already convinced? Register as an Entity Partner today and generate your first code within minutes.

Generate Your First Affiliation Code

3

3. Discuss a Dedicated Index (DI)

Need a custom assessment for your specific selection thesis, visa program, or research study? Let's co-design an index.

Contact our DI team

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STAY CONNECTED

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Supsindex is an assessment system that measures the immeasurable capabilities of entrepreneurship, grounded in scientific indices.

STOP GUESSING. START MEASURING.